



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

NETPLACE

Virtual Campus Recruitment – 2021 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 16th March 2021

Company	NETPLACE		
Website	https://netplace.in/		
Batch	2021		
Date of Campus	Will Be Informed Later		
Job Title	Profile 1 : HR Recruiter Profile 2 : Sales Executive Profile 3 : Sales Retail Profile 4 : Digital Marketing		
Eligible Degrees	B.tech / BCA / MBA		
Eligible Branches	ALL		
Eligibility Criteria	10 th	-	60 % Criteria
	12 th	-	60 % Criteria
	Graduation	-	60 % Criteria
	Post-Graduation	-	60 % Criteria
Location	Mumbai		
Compensation (CTC)	Profile 1 : 3 LPA		
	Profile 2, 3 & 4 : 3.5LPA		
Job Responsibilities	Profile 1 : <ul style="list-style-type: none">The Human Resources Generalist manages the day-to-day operations of the Human Resource office.The HR Generalist manages the administration of the human resources policies, procedures, and programs.The HR Generalist carries out responsibilities in the following functional areas: departmental development, Human Resource Information Systems (HRIS), employee relations, training and development, benefits, compensation, organizational development, and employment.		

Profile 2 :

- Generate leads, Cold calling to prospective customers
- Conceptualizing solution as per customer's requirement.
- Front-end Negotiations with the customer
- Handle customer queries & escalations
- Relationship building to ensure customer satisfaction & repeat business.

Profile 3 :

- Managing and motivating staff Making sure that the store meets sales targets Running promotions Managing stock levels Analyzing sales figures Forecasting future sales Welcomes customers by greeting them; offering them assistance.
- Advises customers by providing information on products. Helps customer make selections by building customer confidence; offering suggestions and opinions.
- Processes payments by totaling purchases; processing checks, cash, and store or other credit cards. Keeps client informed by notifying them of preferred customer sales and future merchandise of potential interest.
- Contributes to team effort by accomplishing related results as needed. Listening, Customer Service, Meeting Sales Goals, Selling to Customer Needs, Product Knowledge, People Skills, Energy Level, Dependability, General Math Skills, Verbal Communication, Job Knowledge Greet customers and ascertain what each customer wants or needs.
- Maintain knowledge of current sales and promotions, policies regarding payment and exchanges, and security practices. Compute sales prices, total purchases and receive and process cash or credit payment.
- Maintain records related to sales. Recommend, select, and help locate or obtain merchandise based on customer needs and desires. Answer questions regarding the store and its merchandise.
- Describe merchandise and explain use, operation, and care of merchandise to customers.
- Ticket, arrange and display merchandise to promote sales. Place special orders or call other stores to find desired items.
- Demonstrate use or operation of merchandise. Exchange merchandise for customers and accept returns. Help customers try on or fit merchandise.
- Inventory stock and requisition new stock. Prepare merchandise for purchase or rental. Sell or arrange for delivery, insurance, financing, or service contracts for merchandise.
- Estimate and quote trade-in allowances. Estimate cost of repair or alteration of merchandise.

Profile 4 :

- Assisting in the formulation of strategies to build a lasting digital connection with consumers
- Planning and monitoring the ongoing company presence on social media

	<ul style="list-style-type: none"> • Launching optimized online advertisements to increase company and brand awareness • Be actively involved in SEO efforts (keyword, image optimization etc.) • Plan and monitor the ongoing company presence on social media (Twitter, Facebook etc.) • Provide creative ideas for content marketing and update website • Measure performance of digital marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.) • Skills and experience in creative content writing • Excellent communication and interpersonal skills • Acquire insight in online marketing trends and keep strategies up-to-date .
Service Agreement (If Any)	N/A
Any other Specific requirement for the Drive	Profile 1 : <ul style="list-style-type: none"> • Recruiting and staffing logistics • Performance management and improvement systems; • Organization development • Employment and compliance to regulatory concerns and reporting • Employee orientation, development, and training • Policy development and documentation • Employee relations • Company employee communication • Compensation and benefits administration • Employee safety, welfare, wellness and health; and • Employee services and counselling.
How to Apply?	<p>All interested and Eligible students need to apply on the Link Below latest by 16th March 2021 by 12:00 Noon.</p> <p>CLICK HERE TO APPLY</p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group